



RALLY EXPERIENCE

Morocco Desert Challenge 2024



DIVE INTO THE RALLY WORLD WITH OUR VISITOR TRIP

Dear rally enthusiast,

In 2024, we will celebrate a special edition of the Morocco Desert Challenge! It will be our 15th rally in total, the 9th on Moroccan soil, and that should be celebrated. Atmosphere in the bivouac guaranteed!

From 11 to 20 April 2024, about 1000 participants and crew will cross Morocco in eight varied stages. From the start at the legendary Plage Blanche to the finish in Saïdia, a lot of beauty awaits them: majestic dunes, breathtaking valleys, sandy riverbeds, and endless desert plains. And your friends, family and sponsors can experience this from the front row!

For this edition, we have put together an unforgettable visitor's trip. During 4 days we immerse your guests completely in the rally world. You can find the complete program in this brochure.

ABOUT MOROCCO DESERT CHALLENGE

What started in 2008 as the Libya Desert Challenge, with just fifty adventurers in the desert, has now grown into the biggest rally-raid on African soil: the Morocco Desert Challenge. More than 1000 people will travel along with the 15th edition of our rally and the 9th on Moroccan soil.

The fact that the event has grown into the second largest rally in the world is largely due to rally director Gert Duson and his team sticking to their original ideals. "When we started in 2008 as Libya Desert Challenge, we wanted to put together a nice rally for the better amateur drivers. It started as an adventure and it should stay that way, even though the Morocco Desert Challenge has grown into the second largest rally in the world," says Duson. "Good food, cozy bivouacs, perfect roadbooks, little or no liaisons, attractive and challenging routes, reasonable rates for which you get a lot in return, personal involvement with the participants and their guests: these are core values for me and I stick to them."

The MDC may aim mainly at non-professional drivers and amateurs, however a lot of big names find their way to this rally. In the truck category, all the big teams are represented: Iveco, Tatra, DAF... Among the 50 registered cars the field is mainly dominated by Toyota Overdrives, Red Lined Nissan Navarra's and the MD Optimus Buggys which invariably have a subscription to a podium finish. The biggest category is the Side-by-Side vehicles with 80 participants. Finally, the motorbikes and quads represent another 50 participants.

In short: with such a diverse field of competitors, the Morocco Desert Challenge 2024 promises to be another great adventure and exciting competition.





UNIQUE BIVOUAC EXPERIENCE

The Morocco Desert Challenge is an incredible experience for the participants, but it can also be quite an adventure for friends, family and sponsors who are our guests. Unlike other rallies, it doesn't stop at a quick glimpse from a distance. Our guests are taken straight into the heart of the rally. You experience the event to the fullest and get access to everything the MDC is known for: a beautiful competition, good ambiance in super-bivouacs and excellent catering.

Our bivouacs are an authentic experience: they are real villages, equipped with all comforts. Large traditional nomadic tents are the beating heart of the bivouac. It is the place where participants share their adventures of the day over a cold beer.

The catering of the Morocco Desert Challenge is a feast in itself. Every day a team of professional chefs provides top catering in a very unique setting. You start the day with an extensive and varied breakfast. During the stages there is the famous sandwich stop of 'mama Jeanne' with freshly prepared sandwiches. In the evening an extensive 3-course menu awaits you. The dishes are prepared on the spot with a mix of ingredients imported from Europe combined with carefully selected local fresh produce.

After dinner we light a campfire and you can enjoy a good beer, a nice wine or a cold soft drink at the bar.

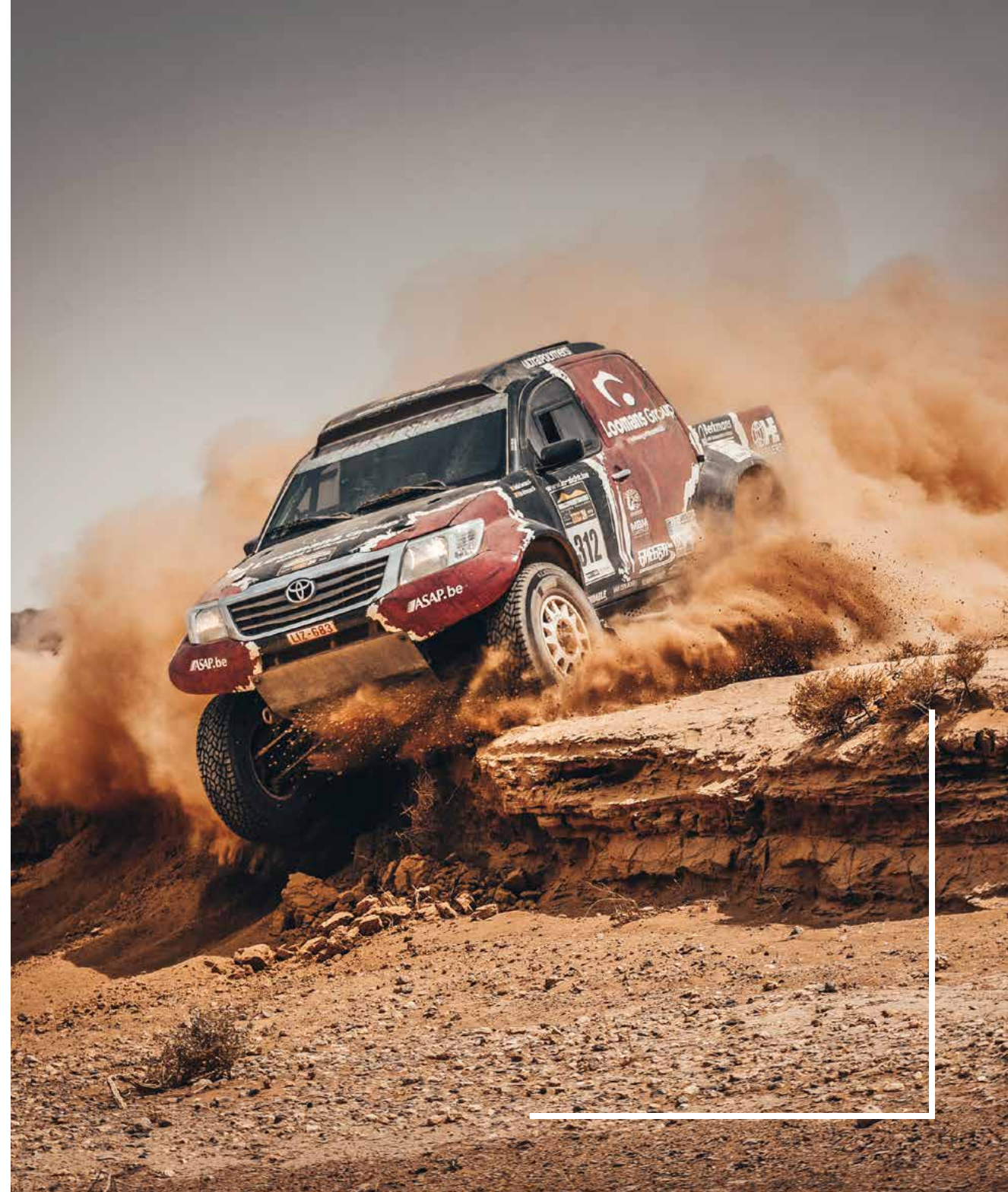
Comfort is key. Participants of our visitors' trip of the Morocco Desert Challenge spend the night in the best hotels near the bivouac. Hotels in Morocco have an authentic, enchanting atmosphere. The furnishings are often traditional and very fairy-tale like but equipped with all modern conveniences.



WITH A 4WD CAR THROUGH MAGNIFICENT LANDSCAPES

A rally visit would not be complete without driving a 4x4 through the mighty settings of Morocco. Our drivers take you through breath-taking landscapes, from the luxureous Xaluca hotel in Erfoud to the finish line in Saïdia.

Upon arrival at Errachidia airport a 4x4 with driver is waiting for you. Under the guidance of our experienced, English-speaking guide, you check into your hotel. The next morning, you head south via beautiful off-road tracks. You will be completely immersed in the impressive Moroccan landscape with its breathtaking views and challenging seas of dunes. You will experience the rally from the front row: the adrenaline at the start, the rush during the stages, the emotions at the finish. Together with the guide, you look for the most beautiful viewpoints along the way and you can cheer on the participants from pole position.





PROGRAM

DAY 1 | WEDNESDAY 17 APRIL

After only a 3 hour flight you arrive in Casablanca and hop onto an inland flight to Errachidia, at the foot of the Atlas mountains. Upon arrival at the airport, the transfer is ready to take you to the hotel close by, so you can start the next day well rested for the drive to Merzouga.

DAY 2 | THURSDAY 18 APRIL

After an early breakfast we leave for Merzouga where the rally settles down that evening. During this 150 km ride, aboard comfortable Toyota Land Cruisers, you get to know the beauty of Morocco: canyons, lush green river beds, date palmtrees wherever you look. But also mighty dunes and wide open desert landscapes! Along the way you can see the rally pass by. We stop for a traditional couscous or tajine for lunch and in the early afternoon you can see the first participants arrive in the rally bivouac, at the foot of the golden dunes of Merzouga.

We reserve the suites of the Riad Hotel Xaluca for you and you can imagine yourself in the Arabian Nights fairy tales. The view from the rooftop terrace on the magnificent sunset in the dunes tops it all off.

The bivouac is on the grounds in front of your hotel and you can easily take a stroll to meet the teams. In the evening a delicious barbecue is on the menu. Aperitifs are served at the bar, animated by a live DJ.



DAY 3 | FRIDAY 19 APRIL

Rally time! After breakfast, the drivers will take you to the great sands of the south where the pilots race past at high speeds. You'll head to the famous MDC sandwich bar in the middle of the desert, where, along with the racers - who have a half-hour compulsory stop here - you'll enjoy a fresh sandwich with smoked salmon, handmade by organiser Gert's mother.

In the afternoon, the ride continues to the desert bivouac of Borj El Frissate where a fairy-tale-like VIP village awaits you. You will stay in typical berber tents equipped with every comfort. This way, you really experience the bivouac from the inside and can fully enjoy the atmosphere and adrenaline!

DAY 4 | SATURDAY 20 APRIL

With a cup of coffee in hand, you will encourage the participants at the start of the last short stage towards the finish. As soon as the pilots have left, you will also get into the 4x4s yourself and set off immediately so that you reach the finish line on time. You will see the heroes of the rally cross the finish line and experience all the emotions and ambiance with them.

After the finish there is a small transfer to Saïdia on the Mediterranean Sea. You will enjoy the final dinner, the award ceremony and a grand party from the front row, all in the beautiful setting of the 5-star resort Be Live.





DAY 5 | SUNDAY 21 APRIL

After some unforgettable days (and nights), it is time to return home. At the airport of Nador International Airport, just 50 km away, a plane is waiting to take you back home. It couldn't be more comfortable.



INCLUDED:

- Casablanca - Errachidia
- 4 hotel nights (****) based on a double room
- Airport transfers
- Rental car, incl. driver, per every 3-4 people, including fuel
- All meals (breakfast, lunch, dinner)
- Professional guides: 2 dutch ladies & local guides
- Participation in the end ceremony & party
- Non-alcoholic beverages
- Souvenir: Rally T-shirt
- A beautiful, intense and unforgettable experience

NOT INCLUDED:

- Flight from your home country to Casablanca (MA)
- Return flight from Morocco back home

This VIP trip costs 2295 € per person based on a double room. (Supplement single 250€). This price is valid until December 31st, 2023. After that, a supplement of 200€ will be charged. There is only room for 25 people.



YOUR GUIDE

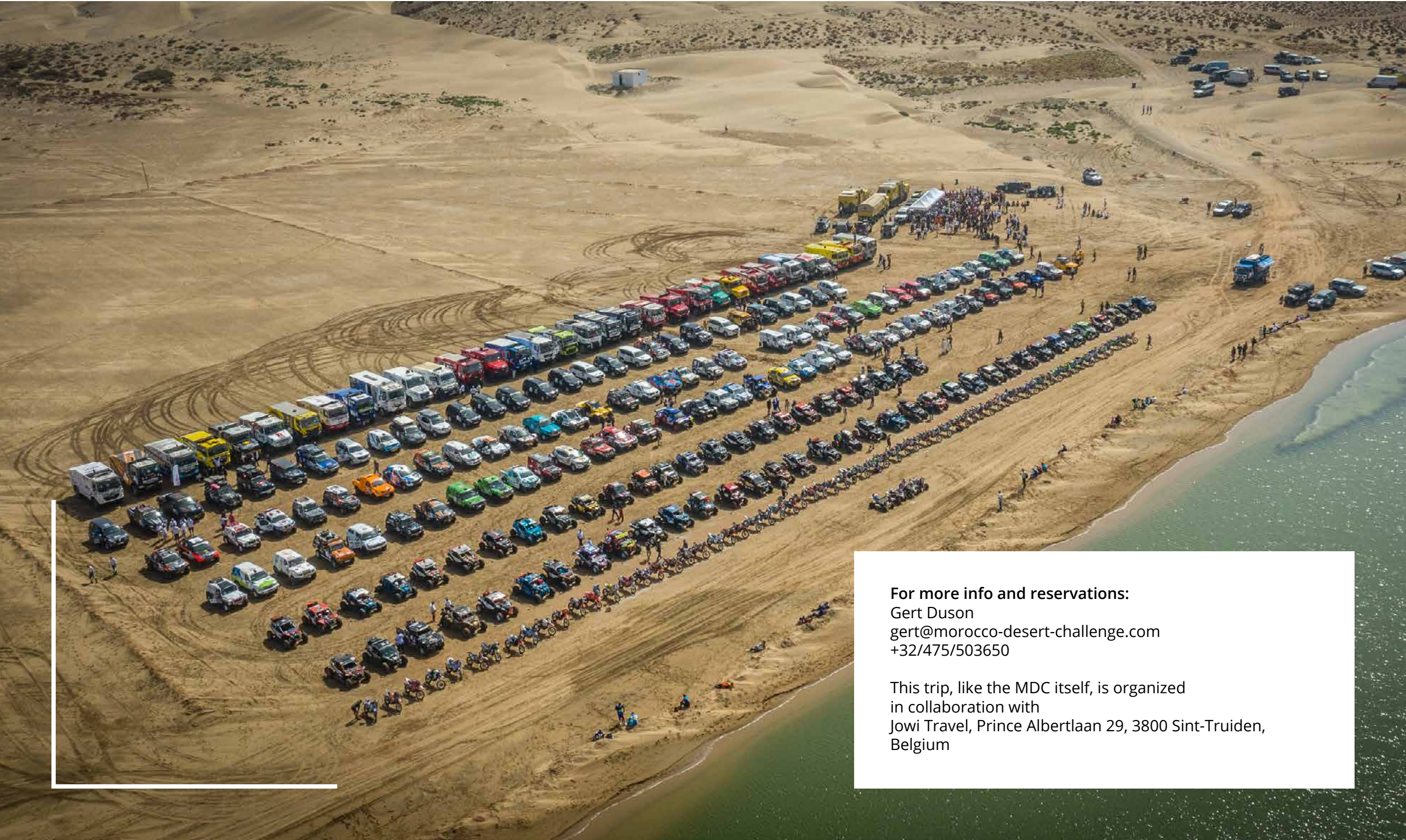
Cecile Van Hattem (NL) will be your guide for this visitors' trip to the Morocco Desert Challenge 2024.

This cheerful Dutch lady breathes motor sports and loves adventure. She already accompanied our VIP's several times and previous trips to Dakar. She was also twice team manager in the Dakar rally.

She is perfectly trilingual (Dutch, French and English) and also speaks quite good Spanish and German. She is problem solving and empathetic like no other. Until recently she organized the Utrecht Motor Show and the Dutch Ducati Challenge.

With Cecile you are really in good hands.





For more info and reservations:

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This trip, like the MDC itself, is organized in collaboration with Jowi Travel, Prince Albertlaan 29, 3800 Sint-Truiden, Belgium