VIP RALLY EXPERIENCE

MOROCCO DESERT CHALLENGE
EXTREME RALLY-RAID
8 - 17 APRIL 2027

EXPERIENCE THE RALLY FROM THE FRONT ROW



STEP INTO THE WORLD OF RALLYING WITH OUR VISITORS' TRIP

Dear rally enthusiast,

The sound of engines approaching, a cloud of dust on the horizon and then... the racers speeding past right in front of you. A little later, you join them at the dinner table and hear their stories from the day. That is how close you get to the Morocco Desert Challenge on our visitors' trip from 13 to 18 April 2027.

Are you taking part in the rally and keen to share the adventure with your family, friends, clients or sponsors? This trip is the perfect opportunity to introduce them to your rally world. Or perhaps you are a rally fan who would love to experience the race from a different perspective? You are just as welcome. You do not need to know a competitor to feel completely at home in the MDC family.

For The Fury Edition, the rally travels from Ouarzazate to Saïdia along a completely new route featuring eight varied stages. During the visitors' trip, we take you by 4x4 to special locations along the course. Cheer on the racers, discover spectacular landscapes and soak up the atmosphere in the bivouacs. From the action in the desert to the emotions at the finish, you will experience it all up close.

We take care of the practical arrangements, comfortable accommodation and delicious food. All you have to do is enjoy yourself. In this brochure, you will discover what awaits you on this six-day adventure. Will you join us?

FROM FIFTY ADVENTURERS TO AN INTERNATIONAL RALLY VILLAGE

What began in 2008 as the Libya Desert Challenge, with fifty adventurers in the Libyan desert, has grown into a major international rally event. Today, the Morocco Desert Challenge brings together a travelling rally village of around 800 people. Competitors, mechanics, service teams, medics, catering staff and logistics crews work together to deliver an impressive operation in the heart of the desert.

Behind this success are rally director Gert Duson and his team, who remain true to the original idea: a challenging rally for dedicated amateur racers, with adventure and a personal approach at its heart. Over the years, experienced rally drivers and professional teams have also found their way to the MDC. This mix gives the event its distinctive character: ambitious and competitive, with a camaraderie that extends well beyond individual teams.

The field is just as diverse. Motorcycles and quads share the desert with agile SSVs, powerful rally cars, buggies and imposing race trucks. Among the cars and buggies, names such as Red-Lined, Century, Toyota Overdrive and MD Optimus attract plenty of attention. The growing SSV field also brings together teams from different countries. And with the new Vintage category, vehicles with a rich rally history have a chance to take centre stage once again.

Behind every machine lies a different story. For some racers, the goal is a podium finish; for others, simply reaching the finish line is a victory in itself. There are teams with extensive service crews, as well as motorcycle riders in the Malle Moto category who rely entirely on themselves. Together, they make the MDC a race with many faces, where competition, determination and mutual support are part of every day.

With such a varied field, the Morocco Desert Challenge 2027 promises another incredible adventure and an exciting competition.

A UNIQUE BIVOUAC EXPERIENCE

After a day packed with rally action, we welcome you into the friendly atmosphere of the bivouac as the sun slowly sets and bathes the desert in a golden glow. A delicious dinner, a good drink and a welcoming place among the racers and their teams await you. This is when the day's stories are shared, the campfire is lit and you experience the Morocco Desert Challenge at its best: right at the heart of the rally, with plenty of time to enjoy it.

This is what makes the Morocco Desert Challenge unique. Unlike other rallies, your experience goes far beyond a fleeting glimpse from a distance: we take our guests into the heart of the event. You become fully immersed in the rally and enjoy everything the MDC is known for: great racing, a fantastic atmosphere in outstanding bivouacs and excellent catering.

Our bivouacs are welcoming villages in the desert, with large traditional Berber tents as their meeting places. Join the competitors at the table, chat about the day's stage and get to know the people behind the helmets. Whether you are there to cheer someone on or simply love rallying, you will soon feel part of the group.

You will be well looked after at mealtimes too. Every day, our professional chefs prepare fresh, flavourful dishes in an exceptional setting. Start the day with a generous and varied breakfast. Out on the course, you will find Mama Jeanne's famous sandwich stop, where you can enjoy freshly filled sandwiches alongside the racers. In the evening, a full three-course meal awaits, prepared on site using carefully selected ingredients and fresh local produce. And of course, no trip would be complete without a convivial barbecue.

After dinner, the campfire invites you to linger a little longer. With a cold beer, a glass of wine or a refreshing soft drink close at hand, you can let the day draw gently to a close.

Adventure and comfort go hand in hand on this trip. You stay in charming four-star hotels and end your journey at the rally's five-star hotel in Saïdia. On the third and fourth nights, you sleep in the heart of the desert in a luxurious Berber tent with private bathroom facilities. Enjoy the bivouac atmosphere late into the evening before returning to the comfort of your own tent. It is a special place to wake up, ready for another day.





EXPLORE SPECTACULAR LANDSCAPES BY 4X4

A visit to the Morocco Desert Challenge is also a journey of discovery through Morocco. Our experienced drivers take you by 4x4 along off-road tracks, across vast desert plains, past impressive dunes and through rugged valleys. On the way to the finish in Saïdia, the scenery changes constantly, with something new to discover every day.

Together with your guide, you will seek out the best vantage points along the course. Watch the competitors in action and cheer them on at close quarters. From the tension at the start to the release of emotion at the finish, you follow the race from special locations, with plenty of opportunities to enjoy the scenery along the way.

PROGRAM

DAY 1
Tuesday 13 April

Your journey begins with a welcome at the airport. You fly directly to Casablanca, then take a domestic flight to Errachidia. On arrival, a transfer will be waiting to take you to a beautiful hotel in Erfoud. Settle in, unwind and look forward to the adventures ahead.

DAY 2
Wednesday 14 April

Straight after breakfast, you head into Morocco's beautiful landscapes: canyons, green riverbeds and date palms as far as the eye can see. There are also towering dunes and vast stretches of desert to discover. A loop of around 150 km takes you towards Merzouga.

Along the way, stop at some of the best vantage points to watch the competitors race past and enjoy a delicious tagine on your way to the bivouac. The drive ends with a magnificent stretch through the dunes around Merzouga.

That evening, you stay in a suite at the rally hotel on the edge of the dunes, with views of a breathtaking sunset.

The bivouac is literally on your doorstep. Soak up the atmosphere, chat with the competitors and, above all, enjoy a delicious evening meal in the restaurant, followed by a cold beer at the bar.

DAY 3
Thursday 15 April

Rally time! Experience the adrenaline of the start from the front row and watch the racers speed through the dunes. On the way to the next bivouac, visit the famous MDC sandwich stop. Here, alongside the racers — who have a compulsory half-hour stop — you can enjoy a fresh smoked salmon sandwich, prepared by Mama Jeanne herself, the mother of organiser Gert.

At the end of a day filled with new experiences, you watch the competitors cross the finish line once again.

Then it is time to relax and enjoy yourself. Head to the bar for an aperitif, with a live DJ setting the mood. In the evening, our chef serves a delicious barbecue in the restaurant.

Spend the night in true rally style in one of our VIP Berber tents, equipped with every comfort, including private bathroom facilities and electricity.





DAY 4
Friday 16 April

Discover the region around Bouarfa, with its impressive canyons and oueds: riverbeds that cut through the landscape.

Along the way, stop at some of the most beautiful locations on the course to watch the racers go by. After a varied day, return to the bivouac and spend another night in your luxurious Berber tent with private bathroom facilities.

DAY 5
Saturday 17 April

Today is all about the finish! Join the press, service teams and organisers at the finish arch to welcome the competitors. Share in their joy, relief and emotion after days of rally adventure.

In the evening, join the celebrations at the dinner, awards ceremony and closing party. Afterwards, a comfortable night awaits at the rally's five-star hotel in Saïdia.

DAY 6
Sunday 18 April

After four days of rally action, memorable encounters and spectacular landscapes, it is time to head home. The shuttle service takes you to the airport for your return flight. You leave with a wealth of stories and memories of a unique adventure.

INCLUDED IN THIS TRIP:

- Outbound flights from Brussels or Amsterdam to Casablanca and Errachidia
- 2 nights in a beautiful four-star hotel and 1 night in an all-inclusive five-star resort
- 2 nights in a VIP tent in the desert
- Airport transfers
- 4x4 hire with driver, including fuel
- All meals — breakfast, lunch and dinner
- Professional guidance from Dutch-speaking and local guides
- Admission to the closing party
- Non-alcoholic drinks
- Return flight to Belgium or the Netherlands, together with the Dutch and Belgian competitors
- Souvenir rally T-shirt
- A wonderful, action-packed and unforgettable adventure
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This VIP trip costs €3,295 per person, based on two people sharing a room. This price is valid until 1 February 2027 inclusive; a supplement of €200 applies after that date.

Places are limited to just 20 guests.









INFORMATION AND RESERVATIONS:

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Like the MDC itself, this trip is organised in partnership with:

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